



# Social Media Marketing II Certified

---

## Graldia Caine

The bearer of this certificate is hereby deemed capable and skilled in applying next-level inbound social media marketing strategies. They have been tested on best practices and are ready to take an inbound approach to strategic planning, storytelling, community-led growth, social commerce, cookieless advertising, and short-form video creation.

Valid from: Dec 1 2024 - Dec 31 2026

---

Certification code: d9c89df006854bfe8e03bfea85652e06

**HubSpot** Academy

*Yamini*  
CEO Yamini Rangan